

# Out of the market

## Exclusive DeFi opportunities that remain out of reach for the majority

Despite the incredible opportunities offered by DeFi, many people are unable to participate in these modern crypto-finances. Here are some of the key barriers preventing wider adoption:



Addressing these issues is crucial for making DeFi more accessible to a broader audience, allowing more people to benefit from its innovative financial solutions.

## Integrated solutions

### zkEVM L2

Layer 2 network, to ensure security, high transaction processing speed and low fees

### AggLayer

Aggregation Layer designed to enhance blockchain scalability & interoperability

### **Account Abstraction**

Secure and flexible solution with social recovery options for accounts

### Haustoria

Smart contracts to manage the allocation of the user's assets across various yields

### Data Availability

Ensuring that data is available and accessible, eliminating malicious activities

### Lending

Protocol to earn interest on supplying and borrowing assets within ecosystem

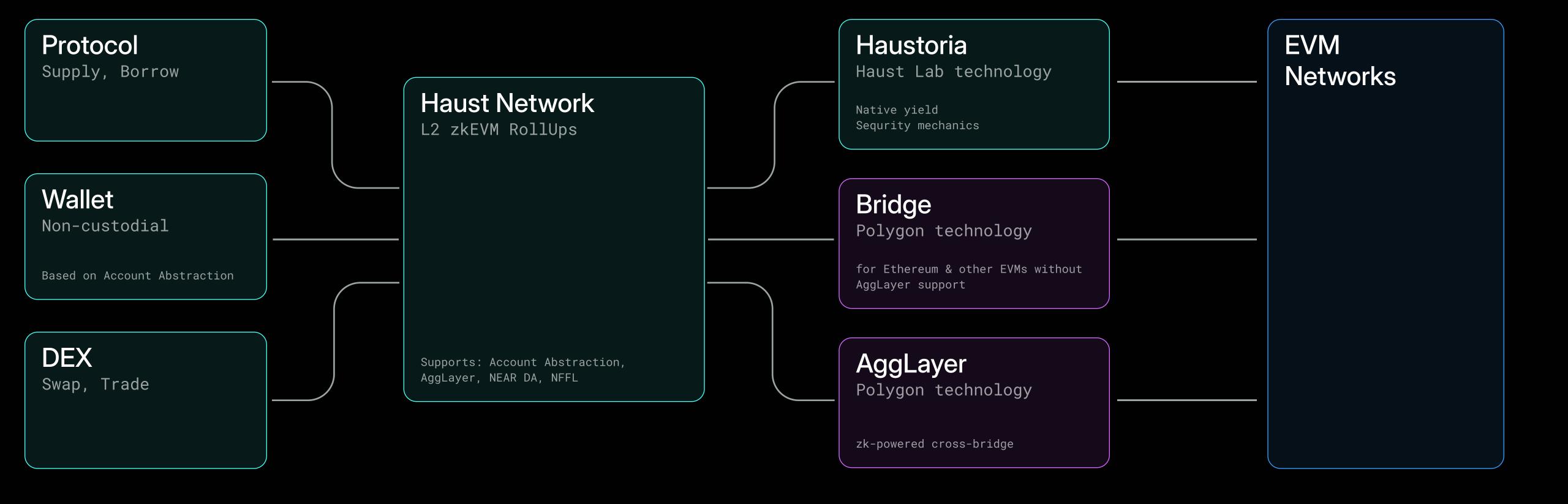
### DEX

Peer-to-peer marketplace to simplify trade and exchange tokens within ecosystem

#### and more...

useful features in intuitive and user-friendly interface

# Working scheme





Haust technologies

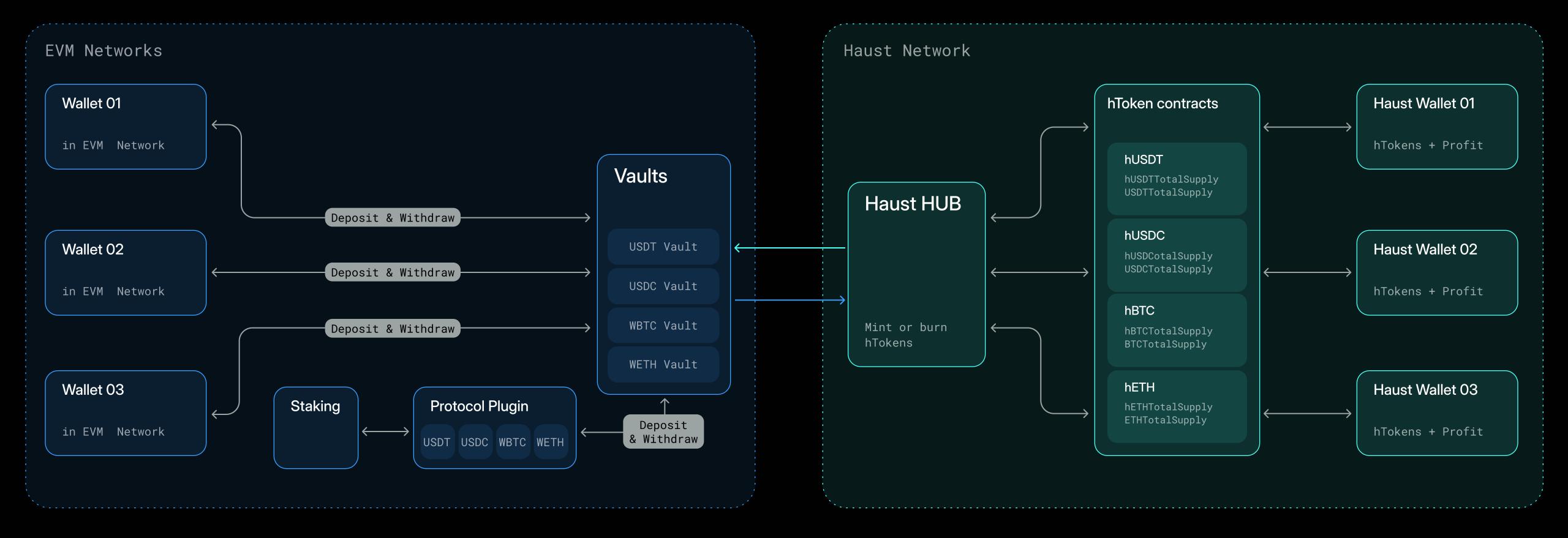
Polygon products

Other EVM Networks

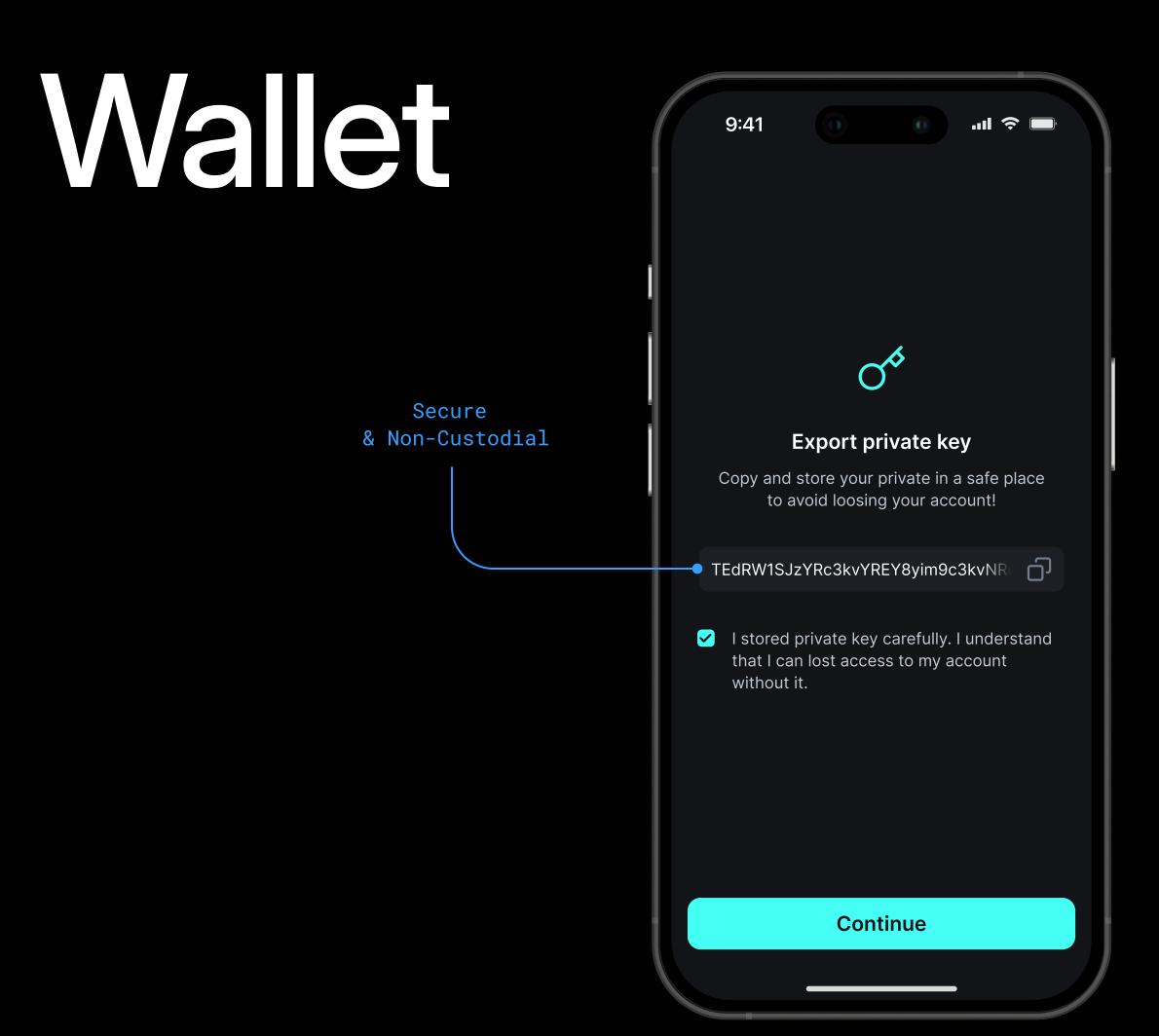
### Haustoria mechanics

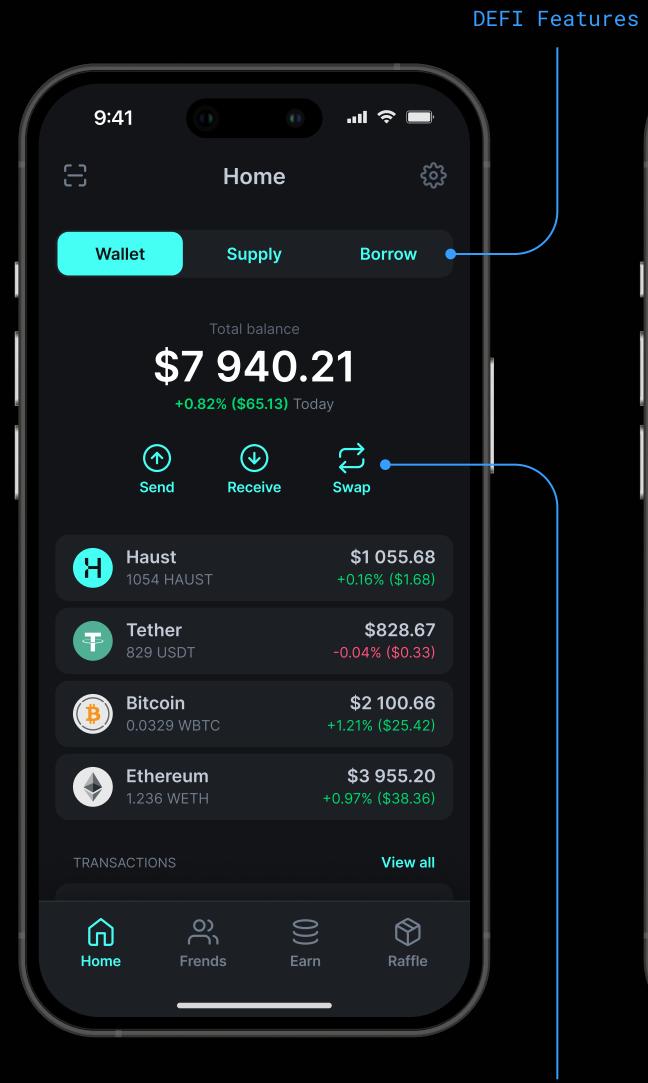
hTokenTotalSupply
sum of all exact hTokens
in Haust Network

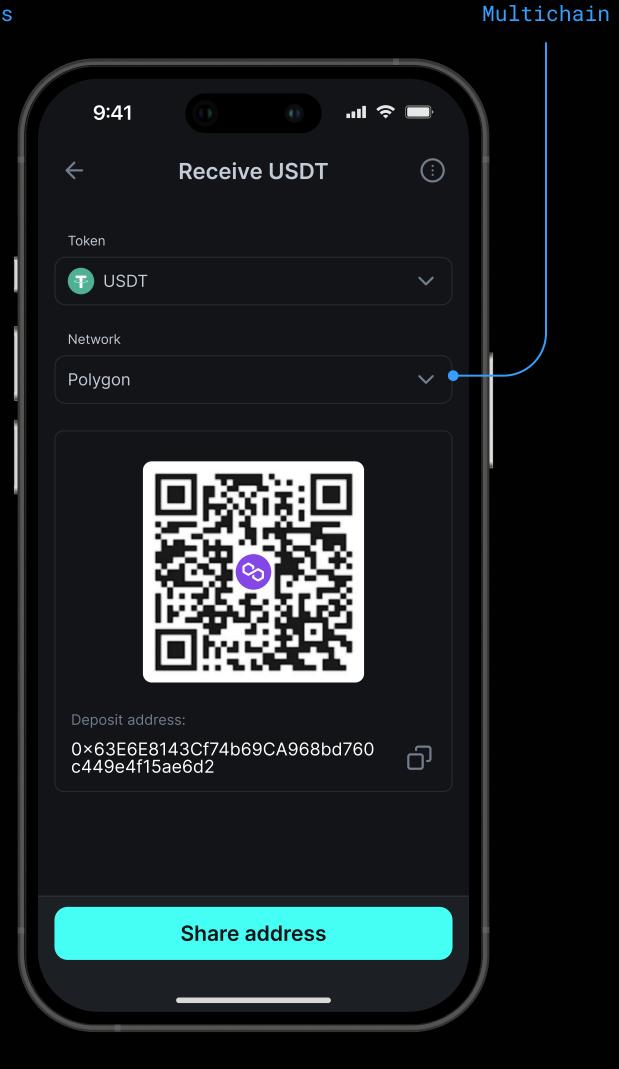
TokenTotalSupply
sum of all exact Tokens
in all EVM Donor networks



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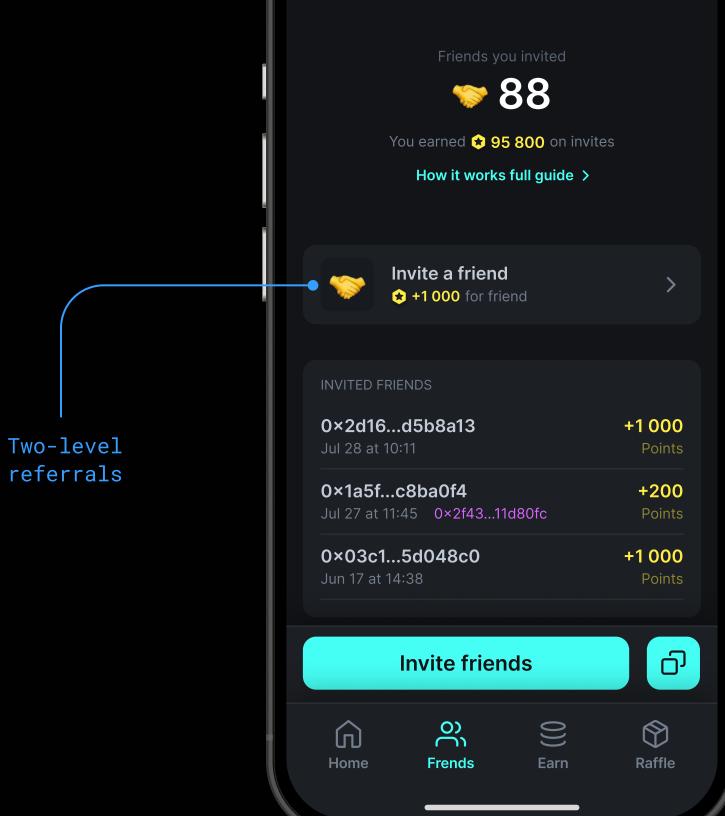




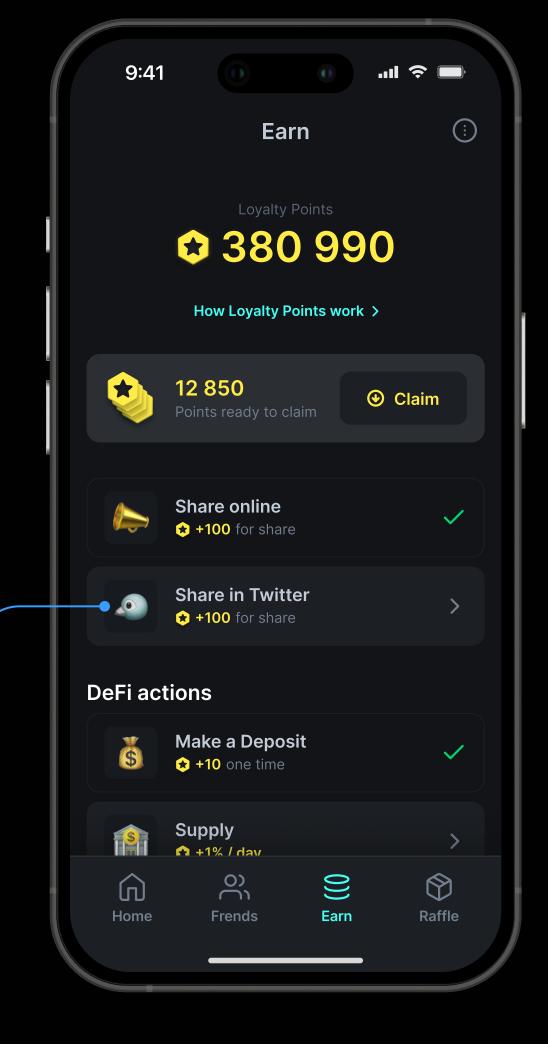


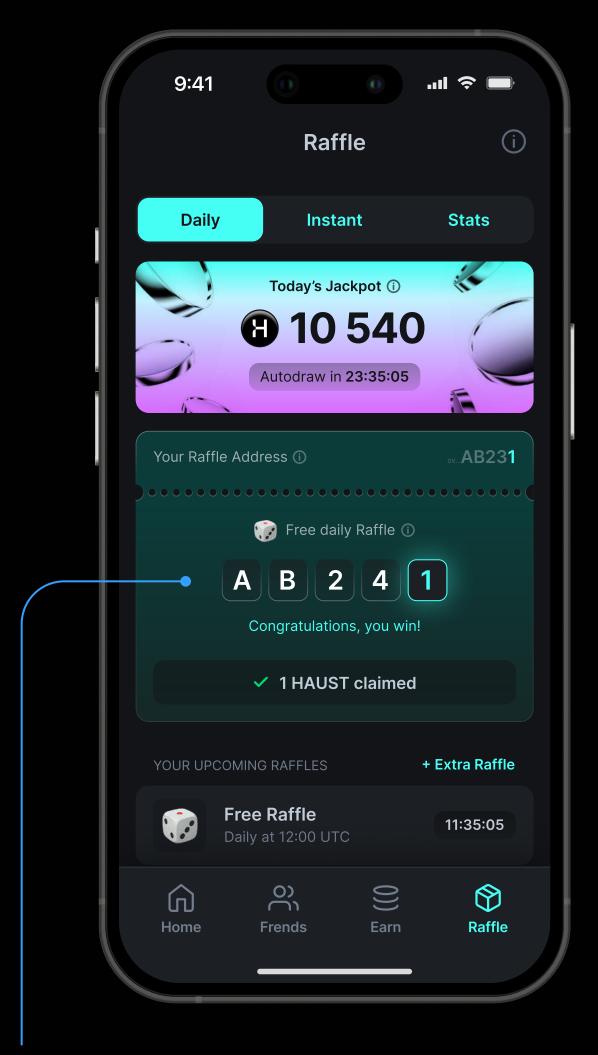
Decentralized Exchange





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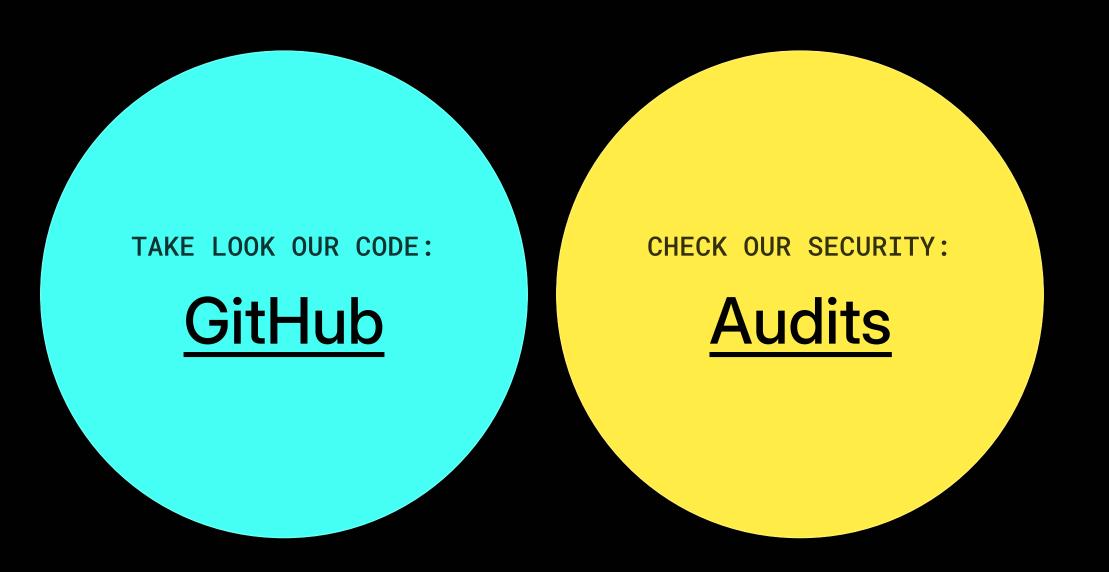


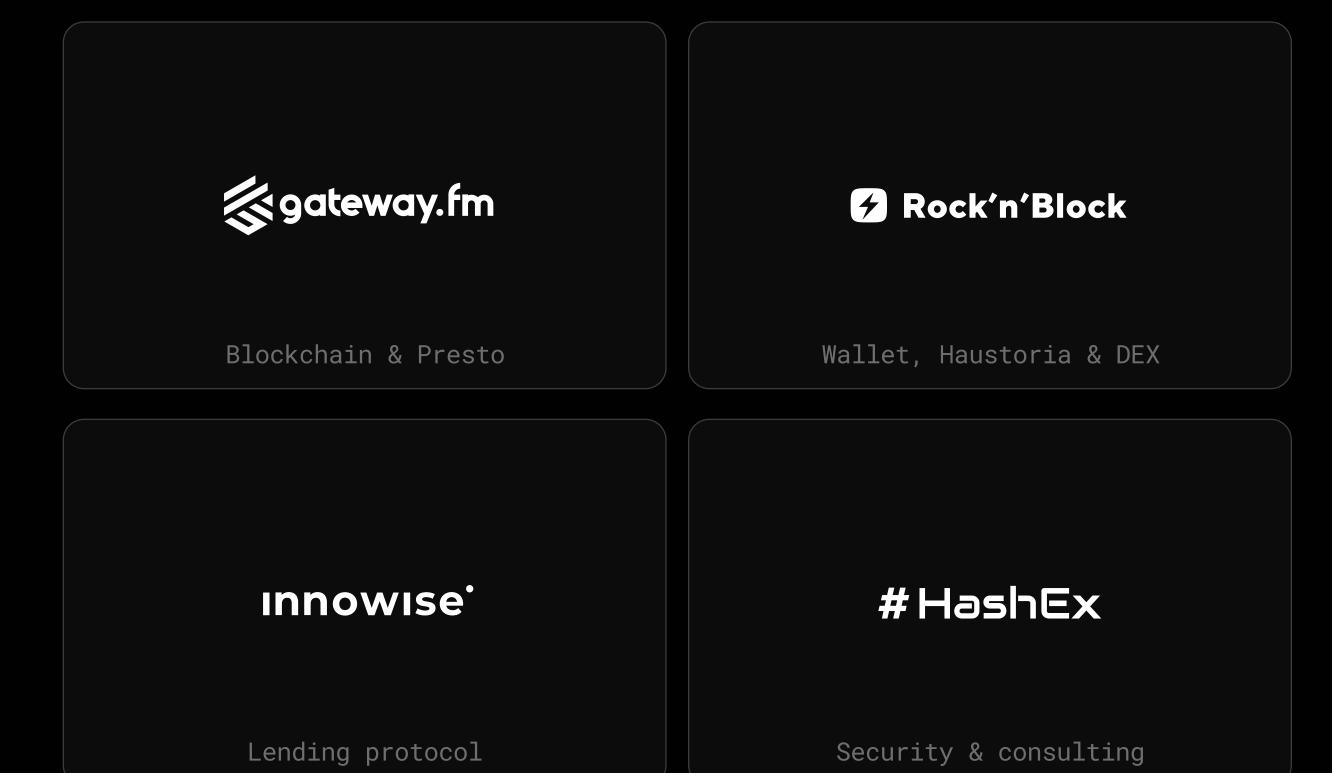
Tasks to earn points

Game mechanics

## Team partners

We have assembled the best teams to build Haust ecosystem together.





# Marketing Strategy

Moderate solid buzz (08.24-11.24)

WE WILL FOCUS MOSTLY BOTH ON THE ENGLISH-SPEAKING AND LOCAL CRYPTO COMMUNITIES IN CIS, TURKEY, AND LATAM REGIONS AND ASIA

Main essence: We cultivate a strong community-driven approach with brand awareness marketing tools. We focus on working with mid-sized, long-term KOLs and ambassadors, Social 3 campaigns, and content marketing, while also fueling interest through news of strong partnerships and explosive marketing campaigns.

Expected results: Haust will be well known in local areas + crypto industry will have a good level of awareness about Haust

~5+

high-quality Tier 1 KOLs involved in info hook spreading ~20

crypto industry leaders onboarded for the role of Haust ambassadors ~50+

high-quality middlesized KOLs involved in info hook spreading

7m+

direct audience coverage

4m+

non-direct audience coverage thanks to UGC stimulated by KOLs

## Partnerships















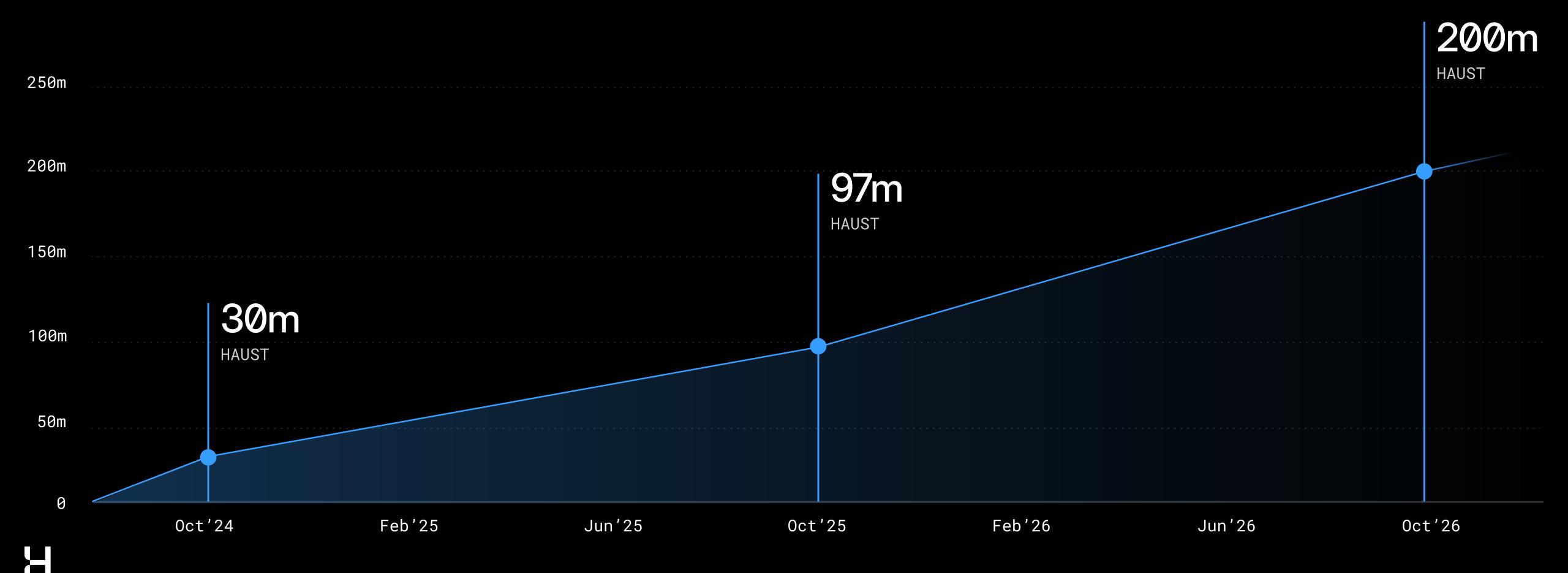




### Native token

Circulation supply within first two years

Haust token maximum supply



# Token distribution

Liquidity: 20%, for liquidity on DEXs and CEXs, unlocked as needed

Ecosystem: 25%, for incentivizing developers, users, and partners, distributed through grants and rewards over 5 years

Treasury: 30%, reserve for strategic initiatives and ensuring the protocol's sustainability, unlocked as needed

Loyalty: 10%, for Loyalty Program point holders with a 1-year unlock period

Team 15%, for the core team and advisors, with a 3-year unlock period

20% LIQUIDITY 25% ECOSYSTEM

30% TREASURY 10% 15% LOYALTY TEAM

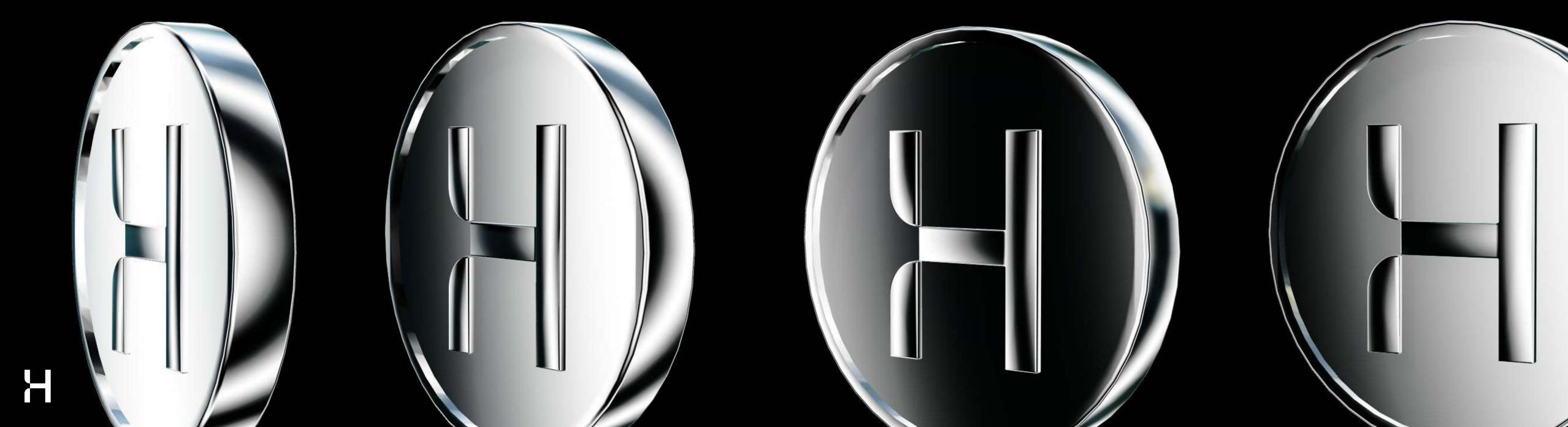


## Token utility

- Non-subsidized transaction fee
- Deploying smart-contracts
- Listing of external projects
- veHAUST DAO
- Developing by Haust Labs
- Fee for Haust protocols and resourses
- Haust Oracles connection fee SOON









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### Roadmap

#### Q4 '24

#### **Testnet Launch**

- Deployment of the network based on zkEVM
- Integration of Haustoria contracts in Ethereum, Polygon, and BNB Smart Chain blockchains
- Launch of AggLayer for fast asset transfer between networks

#### Q1 — Q2 '25

#### **Ecosystem Expansion**

- Expansion of Haustoria on other EVM networks
- Development of HAUST Oracles with Gateway.fm
- Launch of the grant program for developers
- Incentivize program for Liquidity Providers

#### Q4 '25 — Q1 '26

### **Infrastructure Development**

- Launch of governance through ve-tokens and staking ve-tokens
- Launch of an NFT marketplace for trading gaming and collectible items

### Q4 '24

#### **Mainnet Launch**

- Launch Haust protocol and Haust DEX
- Launch Haust Wallet within native iOS, Android apps, Web and Telegram mini app
- Security audits
- Launch of not-airdrop campaign

#### Q3 - Q4'25

#### **Market Expansion**

- Native token expansion to different Networks
- Expansion of liquidity pools and listing on DEXs and CEXs
- Global marketing campaign to attract mainstream audience
- Onboarding new tokens

### Q2 '26 +

### **Mass Adoption**

- Full transition to the DAO
- Integration of new innovative technologies



# Let's discuss info@haust.network